



# SIXT CSR

SUMMER  
2021



# MAGAZINE

## DRYING LITTLE TEARS

REGINE SIXT CHILDREN'S AID FOUNDATION

### Franchise projects

Israel – Sulamot  
"Music for social change"

### Emergency Aid

Help for St. Vincent

### Employee engagement

Surprises for little patients



The Regine Sixt Children's Aid Foundation makes building children's homes, orphanages, and playgrounds possible worldwide.

**DRYING  
LITTLE  
TEARS**



Regine Sixt Children's Aid Foundation

ONLY EDUCATION CAN ENSURE  
PEACEFUL COEXISTENCE

# Simply doing good!

"Children lack the words to express their suffering. 'Drying Little Tears' has committed itself to fulfilling the needs of the youngest who require support and medical assistance. In medical institutions and education projects, in schools and nurseries. Above all in developing and emerging countries, and anywhere where sustainability is guaranteed."

## TO DONATE:

Every cent of your donation goes to our global projects.

Regine Sixt Children's Aid Foundation donation account:

Bank:	Deutsche Bank Munich
Account no.:	746500800
Sort code:	70070010
IBAN:	DE19 7007 0010 0746 5008 00
BIC:	DEUTDEMMXXX
Reference:	"Drying little tears"

[www.drying-little-tears.org](http://www.drying-little-tears.org)





The projects benefit  
from all donations  
without deduction.



*Regine Sixt CEO of the Regine Sixt Children's Aid Foundation*

## Dear Friends of DRYING LITTLE TEARS,

Especially in these trying times it is a responsibility for all of us and for society to take care of our most vulnerable members – the children.

Therefore I would like to keep you informed about all the projects, which are so very dear to my heart, that have been supported over the past months by DRYING LITTLE TEARS together with all the wonderful supporters in the SIXT countries around the world. The foundation of DRYING LITTLE TEARS focuses on four pillars in which we consolidate our activities: Health – Education - Welfare – Emergency Aid.

Each of these areas have different causes for the suffering we must observe every day and require different measures to fight them. With over 210 projects in over 50 countries around the world we have created a global network which is able to support immediately and on site.

To do good is much more than a generous gesture or an attitude of helpfulness – to do good in a world, where opportunities are unfortunately dramatically unequally distributed, means to realize, to act, to intervene. The goal of enabling and promoting education often means quite technically building school buildings. Health often means no more than digging new wells for clean water. Emergency aid in disasters requires nothing less than technical logistics and relief supplies.

It is this energy that the words of Buddha remind me of every day: "Day and night, the treasures of good deeds grow in those who plant gardens and groves, who build bridges and construct wells and water-pipes (Buddha)." The philosophy of our foundation is therefore based

on the fundamental thought that every donation and every effort we make as part of our unique SIXT CSR program, and all of our initiatives are measured by how directly and actively they create positive change.

No hotspot is more urgent than the one where children are deprived of their chances for a safe, healthy and happy future. Each of these fates touches me very personally and spurs me on to do my utmost to alleviate this individual sufferings – to dry these little tears.

I would like to take this opportunity to thank you personally, for supporting my efforts and for sharing this important mission with me for so many years. We will never be done, never must we rest on our success and never must we cease to let humanity, helpfulness, generosity and empathy be the compass of our actions.

Let us continue to tackle together and further strengthen our drive. We, the global network of Drying Little Tears have the extraordinary privilege to improve the world.

On this path every effort counts, every Euro and every supporter won for the good cause is another piece in the large puzzle of society.

We will not rest, but we will be thankful for every single tear we were able to dry and continue to do so – all of us together.

Truly yours,  
Regine Sixt

# CONTENTS

## DRYING LITTLE TEARS



### HELPING AROUND THE WORLD

#### The SIXT network in more than 115 countries

Since its founding, the Regine Sixt Children's Aid Foundation has provided support in the areas of social welfare, education, healthcare, and emergency aid with more than 210 projects in over 55 countries.

**Page 18**

### SIXT FAMILY

#### Fighting the Corona pandemic

Despite the pandemic, SIXT SE employees throughout Europe and the USA brought joy to children in hospitals and other social institutions by surprising them with gift baskets for Easter.

**Page 20**

**03** Editorial

**06** Projects in Germany

**12** Projects in Israel

**14** Integration center in the Ukraine  
Children's home in Costa Rica

**15** School uniforms for children in Nepal  
Drying Little Tears and ConTribute

**16** Climbing net pyramid in Austria  
Help with distance learning in Italy

**17** Emergency Aid for St. Vincent

**18** Helping around the world





## THE FOUNDATION

### Board, advisory council, and trustees

The Regine Sixt Children's Aid Foundation wants to dry children's tears. To achieve this, the foundation relies on its valued committee members, competent partners, and its dedicated team.

### Page 28

## HOW YOU CAN HELP

### Donate now

We offer our sponsors a number of ways to get involved, and we guarantee that all donations will reach their intended projects without deduction.

### Page 29

**20** Corona initiatives in Germany

**22** Corona initiatives worldwide

**24** Christmas visits 2020

**26** Easter visits 2021

**27** Awards for Regine Sixt and her Children's Aid Foundation

**28** The foundation – board, advisory council, and trustees

**29** How you can help



## GERMANY, BAD NAUHEIM

### NEW MOVEMENT ROOM FOR THE INCLUSIVE SCHOOL IN BAD NAUHEIM

All children are different and have different needs, strengths, and weaknesses. It's particularly important to encourage and support these differences on an individual level. Sophie Scholl School in Bad Nauheim does just that. The elementary school was founded over 10 years ago as a private initiative of a group of parents. Today, approximately 110 non-disabled children learn together with 25 disabled children in the 1st through 4th grades. The philosophy at the school focuses on tolerance instead of exclusion, and appreciation instead of discrimination – something that is put into practice every day.

However, the curriculum doesn't only include reading, writing, and math. Movement also plays a vital role for the students. The school developed a special movement program for the construction of the new movement room which is specially tailored to the needs of the different children. The Regine Sixt Children's Aid Foundation already provided financial support for the renovation of a pavilion in 2015. This made it all the more rewarding to be able to help once again several years later.

Thanks to the Regine Sixt Children's Aid Foundation, it was possible to construct the new movement room, which meets the special needs of an inclusive school and also provides movement opportunities for children with disabilities. The concept offers the possibility to integrate wheelchairs and other aids into the movement programs, so that all children are able to take part, thus fully embracing the inclusive philosophy.

## GERMANY, HALFING

### A NEW GARDEN FOR THE KOCHENDÖRFER MOTHER-AND-CHILD HOME



The Kochendörfer Mother-and-Child Home gives children, adolescents, and adults not only a safe temporary home, but also a place where they can develop. Their interactions here are characterized by emotional warmth, positive appreciation, transparency, and authenticity.

In order to help residents, feel comfortable in the future as well, the interiors have been redesigned according to the Reggio approach of "the environment as the third educator". Facilities include a studio, a workshop, and a "Snoezelen room" with a soothing and stimulating atmosphere.

Thanks to the generous support of the Regine Sixt Children's Aid Foundation, this concept could also be implemented in the facility's garden, where various improvements to the terrain were necessary. A "Bobby Car Street" was also created for children to race along in their cars. The sandbox was relocated and enlarged to accommodate more children. The garden's highlight is the new wooden play set which will allow the little ones to climb, slide, and play.



**GERMANY, HERRSCHING ON LAKE AMMERSEE**

## **NEW PLAYGROUND EQUIPMENT FOR THE WARTAWEIL INCLUSIVE SCHOOL HOSTEL**

The Wartaweil school hostel is an educational and meeting facility for students with and without disabilities. Since 2015, the Regine Sixt Children's Aid Foundation has supported this school hostel on the Ammersee, south of Munich. Approximately 150 children and adolescents between the ages 5 of 16 come here each week to enjoy a day playing together and have a break from everyday school life.

In order to ensure that the facility's garden is ready for playing and romping this summer, repair work and new equipment is necessary. The Regine Sixt Children's Aid Foundation was delighted to take on this task to support the project's sustainability. A bouldering wall was built in the facility's garden, which will allow the young guests to climb to their heart's content! In addition, the tepee in the outdoor area was renovated. The next summer can come!





**GERMANY, GSTDADT ON LAKE CHIEMSEE**  
**RENOVATION WORK**  
**ON THE PETTING ZOO**  
**AT IRMENGARD HOF**

Irmengard Hof on the Bavarian Chiemsee serves as the follow-up care and recovery complex of the Björn Schulz Foundation, a facility for families with seriously and chronically ill children, adolescents, and young adults. When a child is seriously ill or lives with a disability, the entire family faces numerous challenges and is tested on a daily basis. A relaxing stay at Irmengard Hof promotes family cohesion and supports each family member's individual needs to help them stay psychologically and physically healthy.

The complex is located in the center of the beautiful Chiemgau region, with barrier-free access to the lake, and invites families to



relax, interact, and enjoy leisure activities together in a supportive environment. In 2011, with the support of the Regine Sixt Children's Aid Foundation, a children's petting zoo was built at the facility as a therapeutic measure for sick children. Now, eight years later, repairs, improvements, and new additions are necessary in order to continue using the petting zoo to its full potential. The Regine Sixt Children's Aid Foundation places great importance on the sustainability of its projects. For this reason, the foundation is pleased to be able to support the petting zoo as a source of relaxation and recreation that will allow many families to enjoy a relaxing holiday at Irmengard Hof in the future.





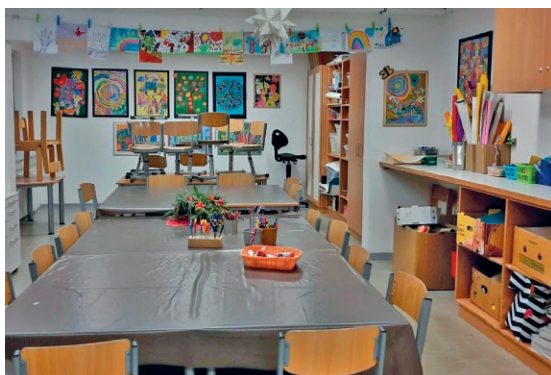
## GERMANY

### INDIVIDUAL BEREAVEMENT COUNSELING FOR CHILDREN

The loss of a loved one is a severe shock for children and adolescents. In many cases, relatives are paralyzed by their own grief, causing the children to suppress or deny their feelings to keep from being a burden to anyone. Since 2016, the St. John's bereavement counselors at Lacrima have been helping children find their own individual way to cope with their grief. They grieve together and holistically, using all their senses – by painting, playing, romping about, or screaming.

“Drying Little Tears,” the goal of the Regine Sixt Children's Aid Foundation, and “Lacrima Bereavement Counseling for Children and Adolescents,” go hand in hand perfectly to help children in need. In 2018, the “MaPaPu” project was established.

MaPaPu – the mommy-daddy doll (Mama-Papa-Puppe) – is a very personal memento created by hand from the clothes of the deceased parent or sibling. This doll gives children the possibility to make something that cannot be grasped, and is no longer tangible, a bit more understandable. It gives comfort to children whose souls are unsteady and dries their tears.



## GERMANY, ROSTOCK

### A NEW PROJECT WITH THE INCLUSIVE AFTER-SCHOOL CARE CENTER AT “MICHAELSSCHULE”

The foundation “Evangelische Schule Michaelshof” in Germany is committed to holistic inclusion. Learning together for children with and without disabilities is a top priority – an essential step on the way to an inclusive society.

There is also an after-school care center attached to the school. It is located directly by the school and offers children with and without disabilities a protected environment in which to play and grow. Specialized pedagogical staff, integration assistants and volunteers care for and support the children here according to their individual needs.

Already in 2015, the Regine Sixt Children's Aid Foundation financially supported the after-school care center and equipped the so-called SIXT Lounge – the cafeteria of the facility. As part of our sustainability audit, the Regine Sixt Children's Aid Foundation has now financed the repair of some furniture as well as the new acquisition of a wheelchair accessible stove for the “SIXT Lounge” and the installation of a new, hard-wearing carpet, so that the cafeteria will stay a much used place in the future and will invite to joint activities.

## GERMANY, MUNICH

### SUPPORT FOR CHILDREN WHO HAVE SUFFERED A STROKE

When we think of the clinical image of a stroke, we typically think that it affects the elderly. However, children can also suffer strokes, even while still in the womb. The German Stroke Foundation is committed to helping these young patients and their families. Since 2011, the foundation has supported affected families in many ways and improved the care of the children.

A childhood stroke is a rare occurrence that is particularly drastic and stressful for the children affected and their families. When children suffer a stroke, they and their parents often need years of close support and advice to help them find their way in life and be able to look forward to the future with confidence. The treatment focuses on the child and his or her new developmental characteristics in everyday life.

The Pediatric Stroke Unit at Dr. von Haunerschen Children's Hospital is the first of its kind in Germany. Their concept includes all essential specialties such as pediatric neurology and pediatrics. They focus on cognition, psyche, family, and social law, as well as comprehensive consultation at key developmental times in the affected child's life. Parents receive advice on the appropriate time and context for their



child to start school and what they should look out for when the time comes for their child to choose a career.

Together with the German Stroke Foundation, the Regine Sixt Children's Aid Foundation has been supporting the project "Pediatric Stroke" at Dr. von Haunerschen Hospital in Munich for several years. With renewed funding in 2019, both acute and long-term care for young patients can be ensured.

## GERMANY, OFFENBURG

### CHILDREN'S HEALTHCARE: SUPPORT FOR ORTENAU CHILDREN'S HOSPITAL

The range of services offered at Ortenau Children's Hospital in Offenburg includes inpatient treatment of acutely and chronically ill children and adolescents, treatment of newborn and premature babies, and children's emergency care.

As healthcare is one of the four key areas of activity of the Regine Sixt Children's Aid Foundation, we were very pleased to be able to support the children's hospital in 2019.

Together with a donation from the proceeds of Mauritia Mack's Leonardo jewelry collection, the Regine Sixt Children's Aid Founda-

tion provided financial support to the hospital to promote scientific projects in the area of pediatrics and adolescent medicine. In addition, scientific and therapeutic or diagnostic equipment was purchased, and new furnishings were financed.

For every piece of jewelry purchased from the MAURITIA MACK BY LEONARDO 2019 charity collection, one euro is donated to the Regine Sixt Children's Aid Foundation, which will in turn benefit the Ortenau Children's Hospital. We are pleased to be able to increase the amount raised and are happy that this special collaboration is taking place once again.





## GERMANY, MUNICH

# SUPPORTED COMMUNICATION FOR CHILDREN

Communication is a basic human need. Only those who are able to express their ideas, wishes, and needs can actively participate in social life. Children who are unable to speak due to severe cerebral movement disorders, certain genetic syndromes, or complex developmental disorders are forced to live without the most important form of expression – speech.

Speech therapy uses alternative forms of communication for language acquisition, speech, and communication for young patients. Depending on the individual abilities of the children, manually coded language, pictures, and symbol cards are used. Electronic communication aids offer an additional option. Studies show that their use, in combination with sign language, can improve language understanding and communication skills.

In order to provide a range of technical communication aids to the Integrated Social Pediatric Center of LMU Munich Hospital, the Regine Sixt Children's Aid Foundation, together with the Hauner Association, was pleased to fund the purchase of new equipment. This will now allow children to learn to express themselves without speech and improve their communication skills.

## ISRAEL

### “SULAMOT – MUSIC FOR SOCIAL CHANGE”

Making music together and using music to teach children values to support them as they grow up in disadvantaged regions of Israel – this is the goal of the project “Sulamot – music for social change”.

Together, children learn to play in unison in an ensemble as they rehearse for performances. These activities help them develop their social skills and discover their individual talents.

Sulamot (in English: musical scale) was launched in October 2010 as a joint program of the Israel Philharmonic Orchestra and the University of Tel Aviv. To date, 1,200 children between the ages of 5 and 18 are learning to play music in 18 Sulamot orchestras and in a special program for blind children.

#### **Musical instruments for 120 children in Beer Sheva, Israel 2019**

The Regine Sixt Children's Aid Foundation has supported the Sulamot program at two schools in the country by purchasing several instruments. Thanks to the foundation, a total of 120 Muslim and Jewish children play music together as part of the Sulamot orchestra, on clarinets, saxophones, double basses, and flutes.

In addition to learning to play a musical instrument, the program also teaches the children, who are between 9 and 14 years old, values such as discipline, perseverance, and cooperation with other children. The goal: to bring hope to the hearts of children at risk through music and positive experiences.





## ISRAEL

### CONSTRUCTION OF A LEARNING CENTER AT THE CHEMED SCHOOL IN ISRAEL

The Chemed School is an elementary school in Kiryat Menachem, a small town southwest of Jerusalem's center. The community was founded in the 1950's, when many people migrated from Northern Africa to Israel. Approximately 17,000 people live there today. The Jerusalem Foundation, an independent non-profit organization that is headquartered in Jerusalem and works on a global scale, have made it their mission to fight poverty in Kiryat Menachem and make education available for children and young people.

The Chemed School was founded 60 years ago. Currently, approximately 120 children attend the school in the 1st through 6th grades. Roughly one fourth of these children come from Ethiopian migrant families, and most of them grow up in very poor conditions. For these

children, school is not only a place to learn, but a place where they can play with other children in a carefree environment.

The school administration would like lessons to be held not only at desks in the classrooms, but also in specially created learning centers, so-called "interactive learning rooms", where children can learn in a playful way. The focus here is on the subjects of math, Hebrew, and natural sciences. The rooms feature a surprising decor with their cheerful color scheme and intuitive learning opportunities. The long-term plan is for 300 children to attend the school.

The Regine Sixt Children's Aid Foundation has collaborated with the Jerusalem Foundation on several projects in recent years, including at the Chemed School. In 2018, a learning center was created and furnished with financial support from the Regine Sixt Children's Aid Foundation. A second "interactive learning room" is now being built. This will ensure that all children can enjoy access to special age and need-based education.





## UKRAINE, BEREGOVO

### INTEGRATION CENTER FOR DISADVANTAGED CHILDREN IN THE UKRAINE

The Maltese International Integration Center for Disadvantaged Children can be found in the small town of Beregovo, near the Hungarian border in western Ukraine. The center's goal is to improve the quality of life for disadvantaged Roma children between the ages of 6 and 15. Today, between 30 and 40 children benefit from the project, with this number expected to rise to between 50 and 60. Children in the integration center have the opportunity to grow up in a protected environment, to receive an education, and to learn important social values.

This project takes an important step toward equal opportunities – including disadvantaged children. With the help of the Regine Sixt Children's Aid Foundation, the center will be able to renovate one of their buildings, allowing more children to benefit from this valuable project in the future.



## COSTA RICA

### CHILDREN'S HOME IN COSTA RICA

The name of this project is also its goal: "Hogar de vida" – a home for life. The residential center "Hogar de vida" in Costa Rica cares for abandoned and abused children between the ages of 0 and 10. Children in this transitional facility receive both medical and emotional support to regain mental and physical security. The goal is to offer the children a friendly and safe temporary home. Here they can feel safe and secure until they are strong and confident enough to move to a care institution or a foster family.

A total of 35 children live in the facility. The "activity room" gives them the space to play, read, and be creative. As part of an extensive renovation and expansion plan, this area of the facility will become a place where the children receive support in their development and have plenty of space to play. Thanks to the financial support from the Regine Sixt Children's Aid Foundation, this project has now been completed and a new "Children's Activity Center" was created.

The existing buildings were expanded and equipped for various age groups. Now it's possible for younger children to play on interactive wall equipment and the older children to play soccer on the new field.





## SUNTAKHAN / NEPAL

# SCHOOL UNIFORMS FOR CHILDREN IN NEPAL

Nepal is one of the poorest countries in the world. The consequences of the 2015 earthquake are still visible everywhere. And 2020 was not an easy year for the people of Nepal either. The lives of children and young people have changed radically after all schools in the country were closed since the end of March 2020, and they have only partially reopened since November 2020. Since then, the schools in the region have resumed attendance classes step by step, but with reduced hours to be able to teach the students in two shifts. Nevertheless, everyone is happy to finally be able to go back to school.

Due to the pandemic and the associated economic hardship, many of the families were unable to provide their children with sufficient warm clothing this year. Thanks in part to the support of the Regine Sixt Children's Aid Foundation, two schools in Suntakhan were able to be supplied with school uniforms for a total of 530 students aged 4-17. The handover took place in person at the beginning of January, so that all children and young people were now better prepared for the coldest time of the year.

## MOMBASA / KENYA

# DRYING LITTLE TEARS AND CONTRIBUTE – A STRONG PARTNERSHIP

Condor and SIXT are pleased to be able to put their long-standing strong partnership at the service of the most vulnerable in our society:

St. Joseph's House of Hope School in Mombasa, Kenya also enables children from socially disadvantaged families to attend school. In recent years, the school has grown into a complex educational institution, with offerings ranging from kindergarten to high school graduation. A particular focus is on practical training, which enables young people to learn a trade. Currently, locksmiths, carpenters, auto mechanics and tailors are trained there. With the support of the Regine Sixt Children's Aid Foundation and the Condor initiative ConTribute, the range of courses on offer has been expanded to include new training classes for cooking, baking and catering, as well as hair, beauty and massage salons.



Poverty is a big factor in the area around the school. Nevertheless, many people attach great importance to haircuts and nail care. Massages provide relief from pain, and the production of baked goods and preparation and delivery of food is needed all over the world. Therefore, after completing their training, trainees can work anywhere in the country and also in neighboring regions, either independently or employed. This contributes significantly to the improvement of their lives.



## ENCOURAGING CHILDREN'S LOVE OF MOVEMENT

In Salzburg, we financed a large new climbing net pyramid for the playground of the Franziskanerinnen elementary school.

The starting point was the great demand at the school, so that it has grown from nine to 13 classes in the last ten years. The playground became too small. Therefore, the girls and boys of the school also started to use the former garden of the convent sisters next door. They had moved out two years ago, and of course there was no playground equipment there. Thanks to the great support of the Regine Sixt Kinderhilfe Stiftung, the play and climbing equipment could be erected to the great joy of the children. In addition to encouraging the children's desire to move, the scaffolding also offers opportunities for relaxation. A second net provides comfortable places for reading, for example. The climbing pyramid is a lot of fun for the children and promotes their sense of balance and certain movement coordinations.

When the weather is warm and nice, various teaching units such as morning circles, singing or free work take place in the garden.



### ITALY

## HELP WITH DISTANCE LEARNING



The period of the covid-19 emergency has made evident the technical shortcomings present in the territory regarding access to IT and telematic devices, even more acute in small towns like Sant'Arcangelo where often there is not even the possibility of having a stable and functional internet network. This project intends to offer a space where children can take advantage of technological equipment assisted by a guide who can accompany them in using the tools.

This space is configured as a place where it is possible to increase the technical autonomy of the children, but also a greater understanding of the tools used, aiming at an increasingly ethical and correct use of digitization.

Various children in the community coming from a difficult economic situation at home and also refugees' children hospited in the project "City of Peace for Children Foundation" benefit from this donation.

Overall this project means the creation of a place where children of the community can have an ethical and educational approach to information technology and learn the use of it for study and personal growth regardless their own economic possibilities.



## EMERGENCY AID IN THE CARIBBEANS

When the volcano La Soufrière on the Caribbean island of St. Vincent began a series of explosive eruptions on April 9, 2021, it covered entire sections of the island with ash and smoke. About 20,000 people – among them approximately 5,000 children – had to evacuate or flee from their homes. Camps around the island provided shelter but struggled to supply the displaced with clean drinking water.

Volcanic activity was ongoing until April 22 and is expected to continue for the next months. St. Vincent and neighboring Barbados were covered in more than 100 million cubic meters of ash. Additionally, a series of heavy rainfalls started mud flows in many valleys in early May as fresh ash deposits were remobilized, posing a new threat to the inhabited areas in St. Vincent. Without access to their homes and uncertainty about when they would be able to return home, basic needs of the refugees had to be met and everyday items were in great demand.

The Regine Sixt Children's Aid Foundation „Drying Little Tears“ stepped in to help and provide comfort for the children staying in shelters.

As CEO of the Regine Sixt Children's Aid Foundation “Drying Little Tears” and Honorary Consul General of Barbados in Germany, Regine Sixt immediately decided to support the children affected by the disaster when she learned about the events in St. Vincent. In collaboration with the Eastern Caribbean of the World Pediatric Project, SIXT USA in the name of the Regine Sixt Children's Aid Foundation sent urgently needed items to the island.

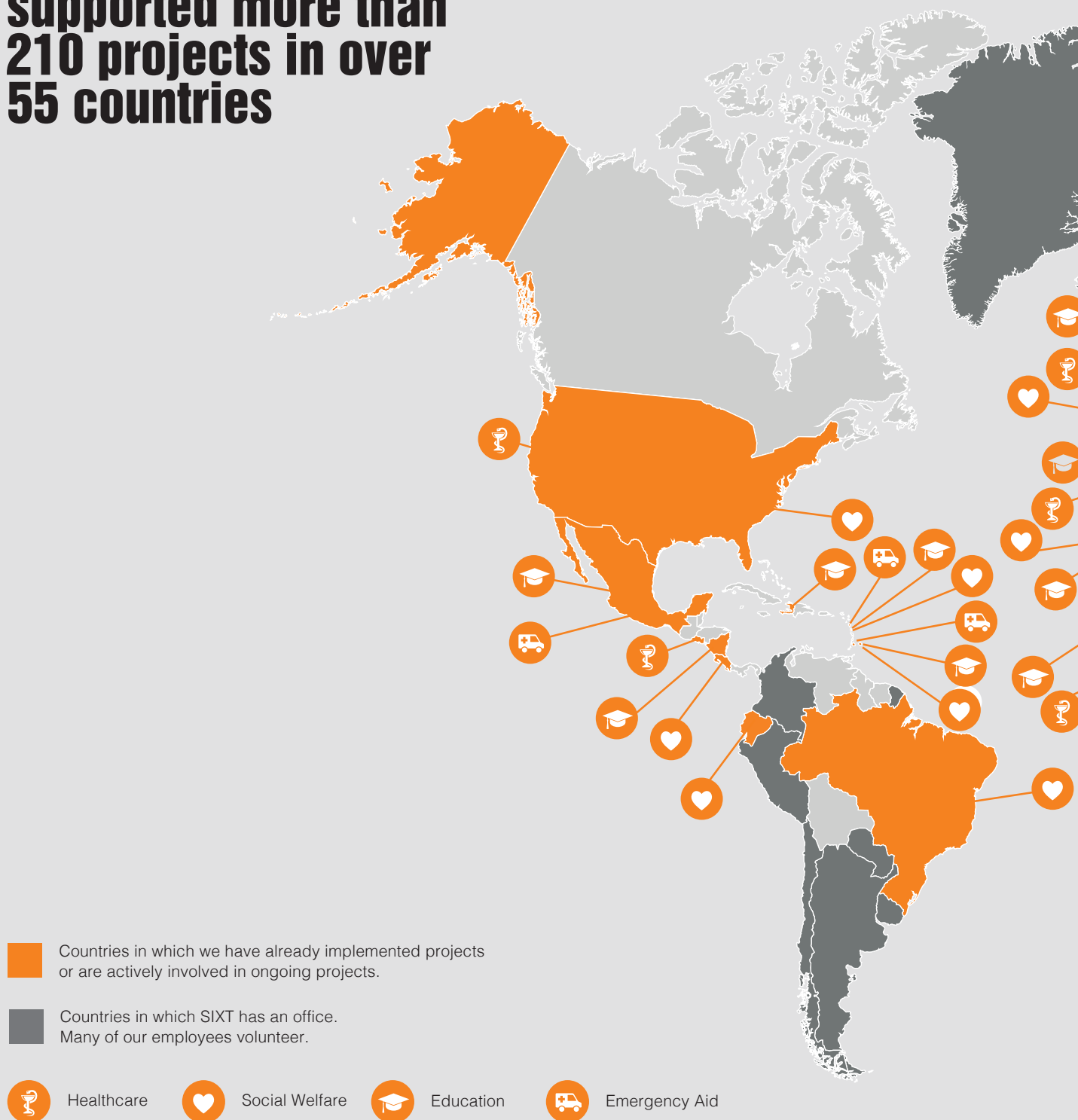
The initiative was largely supported with donations by local staff of SIXT USA in Fort Lauderdale, Florida. In addition to around 200 play tents sponsored by the company, SIXT employees in Fort Lauderdale donated over 100 essential childcare items such as baby diapers, wipes, and formula, as well as toys and clothes for the children in the different shelters.

They were delivered by container ship from the port of Miami directly to St. Vincent on May 19th. Based in the Caribbean, the Eastern Caribbean of the World Pediatric Project managed the receipt of the shipment and the distribution among the many shelters around the island.

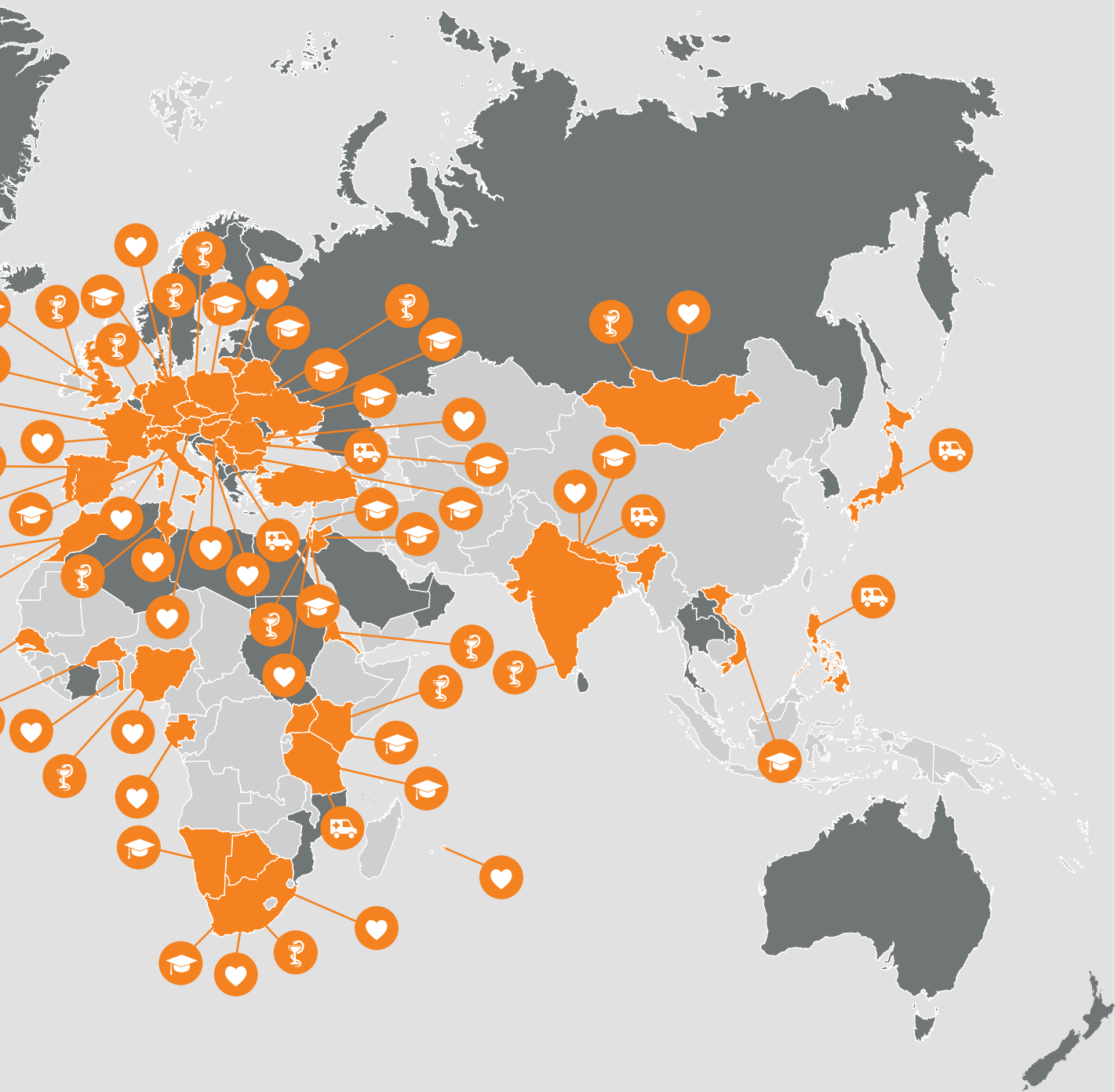


# HELPING AROUND THE WORLD

Up until now, we have supported more than 210 projects in over 55 countries







**CORONA / GERMANY**

## **GREAT CSR INITIATIVES DURING THE CORONA PANDEMIC IN GERMANY**

The last year has brought many smaller and larger challenges, changes in plans and also disappointments. But exactly in this difficult situation, we as the Regine Sixt Children's Aid Foundation have been able to realize numerous initiatives to make the situation a little easier for children worldwide - together with so many of you. Thank you very much for your tireless commitment!



**MUNICH / GERMANY**

## **VEHICLE FOR PALLIATIVE CARE FOR CHILDREN IN MUNICH**

In order to be able to provide outpatient care for seriously ill children despite lockdown and strict restrictions in 2020, we have provided the palliative care team "Kleine Riesen" of the Clinic for Pediatrics and Adolescent Medicine of the "Rechts der Isar" Hospital, the Technical University of Munich as well as the Munich Clinic, with a vehicle to care for the small palliative patients.

**MUNICH / GERMANY**

## **MORE HOME VISITS IN TIMES OF CORONA: SIXT RENTAL CAR FOR THE FOUNDATION "PFENNIGPARADE"**



Especially in times of the Corona pandemic, ventilated patients are dependent on medical home visits. Since they belong to the high-risk group, leaving their home means an increased risk of infection for them.

The team of doctors of the foundation "Pfennigparade" has specialized in the care of ventilated people. A rental car made available by the Regine Sixt Children's Aid Foundation enabled them to make more home visits and to guarantee the best possible care for their patients even in the currently very special times.



**BERLIN / GERMANY**

## **SECURE FOOD SUPPLY: REFRIGERATED TRANSPORTER FOR FOOD BANK “ROSENHEIMER TAFEL” AND “BERLINER TAFEL”**

The Corona pandemic posed a major challenge for food banks throughout Germany. Due to the spread of the virus, support from the food banks (“Tafel”) could not be maintained in many places. In order to protect employees and customers, some of them had temporarily suspended operations. But: Some facilities are developing new concepts for food distribution to make it as contact-free as possible – for example, through delivery services.

After a first refrigerated truck for the food bank “Rosenheimer Tafel” in the South of Germany, the Regine Sixt Children's Aid Foundation also provided another truck for the “Berliner Tafel”. With this truck, food can be cooled and transported and thus reach the families who needed it most during these difficult times.



**MUNICH / GERMANY**

## **MAKING DIGITAL LEARNING POSSIBLE: 19 LAPTOPS FOR THE DOMINIK-BRUNNER- HAUS IN MUNICH**

The Dominik-Brunner-Hause of the Order of Saint John is an institution for socially disadvantaged children and teenagers living in Munich. The house offers children from the age of one to sixteen years a caring and educationally important support. The offer includes a nursery and a kindergarten as well as afternoon care for school children up to grade 10.

In times of the Corona Pandemic and "home schooling", children from socially disadvantaged families are often additionally disadvantaged, as their families do not have the equipment to access digital learning content. The Regine Sixt Children's Aid Foundation has addressed this problem and donated 19 used SIXT laptops to the Dominik-Brunner-Hause of the Johanniter Order in Munich.





## FIGHTING THE CORONA PANDEMIC: DONATION OF MASKS FOR CHILDREN IN ITALY AND SPAIN

Together with the fashion label van Laack, the Regine Sixt Children's Aid Foundation has donated a total of 3,000 children's masks for protection in the Corona pandemic.

In Italy, they have reached 1,000 children in the three institutions "Cooperativa Sociale Tempo per l'infanzia", "Fattoria didattica per terapia 'fattoria parco Trotter'" and "Centro di aggregazione 'Barrio'" in Milan. In Spain, 1,000 of the masks were distributed to the three schools CEIP Es Pont, CEIP Gabriel Vallseca and CEIP Joan Capó in Mallorca. We are happy to have carried out this joint relief action together with such a strong partner at our side.



### ITALY

## SIXT EMPLOYEES INITIATIVE DURING CORONA TIMES IN ITALY

Helping spontaneously and without detours is the motto of the Regine Sixt Children's Aid Foundation – especially in these difficult times we have been facing in 2020. Again and again, SIXT employees also decide to help in their free time and support people who are in particularly urgent need. Massimiliano Maini, Director People Management Italy, for example, decided without further ado to organize a private initiative in a supermarket in his spare time to provide food for families in need.

He collected food donations in shopping carts, which supermarket visitors could hand in directly after their shopping. A total of 15 shopping trolleys were filled and around 100 families were supported. Such a simple and at the same time very effective idea!

### CARIBBEAN SEA / BARBADOS

## SUPPORT FOR ST. PETERS DAY CARE SCHOOL IN BARBADOS DURING CORONA CRISIS

Regine Sixt, Honorary Consul General of Barbados in Germany, CEO of the Regine Sixt Children's Aid Foundation "Drying Little Tears" has supported the St. Peters Day Care School over the years to a large extent. During the Corona Crisis Mrs. Sixt donated 100 food parcels to children who could not attend day care school activities to mitigate the hunger in Barbados: "For me it is an obligation to take care of these wonderful children who I have been accompanying over the years. Whenever I visited Barbados, their smile was a large part of my vacation."





## IRELAND

# FUNDRAISING CAMPAIGN NORTHERN IRELAND

Sentebale is a charity founded by The Duke of Sussex and Prince Seeiso in 2006 following Prince Harry's gap year to Lesotho in 2004. They support the mental health and wellbeing of children and young people affected by HIV in Lesotho and Botswana. The Regine Sixt Children's Aid Foundation has already supported the organization with a donation of 120 sleeping bags for the children staying at the camp in Botswana. During the months

of lockdown due to the Corona pandemic, David McCulla, Managing Director SIXT Rent a car Northern Ireland, decided to support Sentebale, talked to the organization and found out they would need a vehicle for transport for their staff in Botswana. As planned fundraising events in Northern Ireland could not take place in the last months, David McCulla decided to buy the vehicle on his own and do fundraising campaigns

as soon as events will be able to take place again. He filled the pickup with Children's books and shipped the Northern Ireland registered vehicle to Namibia on behalf of the Regine Sixt Children's Aid Foundation and will transport it to the Head Quarter of Sentebale in Botswana soon.

## CARIBBEAN SEA / JAMAICA

# SIXT JAMAICA AND THE REGINE SIXT CHILDREN'S AID FOUNDATION HELP THE CHILDREN OF JAMAICA

The global corona pandemic has been hitting people who already have a hard time in life with the greatest force - especially children.

Those who suffer from poverty and hunger, have no access to medical care or don't have a safe home, are the ones who suffer most in the current situation. SIXT Jamaica, together

with the Regine Sixt Children's Aid Foundation and the Doctors Cave Bathing Club of Montego Bay, has therefore organized a charity campaign for the children of Jamaica.

A total of 80 students and their parents received care packages to help them cope with the effects of the crisis a little better.



## POLAND

# "TRUE HELP COMES FROM THE HEART": CSR ACTIVITY IN POLAND

Especially in such difficult times like during the Corona pandemic uncomplicated help for those who need it most is important – therefore our colleagues from SIXT Poland organized a CSR campaign. "Real help comes from the heart and shows great empathy. This is what our team does", they write about

their initiative. Together they organized a donation campaign for the children of two Educational Care Centers in the center of Warsaw. Various urgently needed everyday items for the children were collected, for example: disposable diapers, hygiene and care products, bottles, teats, clothes, and toys.

## BUDAPEST / HUNGARY

# SUPPORT FOR CHILDREN ALSO IN HUNGARY

In autumn 2020, SIXT Hungary decided to provide two cars to the Heim Pál Children's Hospital Center and the Hungarian National Ambulance Center for three months, in order to be able to guarantee the outpatient care of needy children continuously also during the Corona Pandemic.



## BRIGHT CHILDREN'S EYES AT CHRISTMAS – CHRISTMAS VISITS 2020

2020 was an extraordinary year for all of us, in which many things went differently than we expected. But: one tradition we held on to in this very special year was our annual Christmas visits – in line with Corona, of course. SIXT colleagues in Belgium, Germany, Italy, Spain

and the UK and also in our Franchise countries Mexico and Portugal organized very nice Christmas initiatives and brought a smile to many children's faces in the weeks before Christmas.



### UK

We are always particularly pleased when we can strengthen and care for our relationship with institutions we have supported over several projects and years. That's why it's even more pleasing that the SIXT team in the UK made their Christmas visits to the Alderhey Children's Hospital. We have already implemented a few smaller and larger projects with the Children's Hospital. For Christmas, 20 children were surprised and made happy with Christmas gifts - how lovely!

### ITALY

SIXT Italy surprised a total of 380 children in three different institutions with Christmas presents. They visited the Children Hospital "Buzzi" in Milan, the Family house and Children's home "Happy home" for abandoned and abused children and the Children's school & home "golden time for childhood" for disabled and problematic children both located in Milan. A big thank you to Massimiliano Maini and his colleagues who made these amazing Christmas visits possible!



### SPAIN

Since 2014, the "Associació Tardor" has been fighting against poverty on Mallorca. In a day centre with a large dining room, people at risk of poverty are provided with food, including many families and children. And in an associated residential centre there are some sleeping places for people in need. The demand has become even greater due to the Corona crisis. As part of the Christmas visits, our colleagues in Spain supported the facility by giving 50 children a wonderful Christmas surprise with small gifts - thank you so much for your commitment!



## GERMANY

In Germany, colleagues from all regions delighted over 400 children from eight different institutions with a surprise visit, Christmas presents and a horse-drawn carriage. They visited children in seven facilities in Munich and also diligently distributed gifts in Hamburg, Düsseldorf, Augsburg, Stuttgart, Frankfurt, Cologne and Berlin. We are very happy that, despite the difficult circumstances this year, so many of you helped and together we managed to see so many children smiling and light-hearted, who otherwise often have a hard time in life.



## BELGIUM

The Christmas visits of SIXT Benelux took place in Belgium in 2020. Our colleagues from Belgium paid a visit to MFC Combo, right before Christmas to put a smile on the children's faces. The institution is specialized in youth care and offers integrated guidance for young children living in a problematic situation. According to Urszula Zurawska, Airport Hub Director SIXT Belgium, the initiative was a full success: "When delivering the gift, we could see a smile from ear to ear among the children, looking at the presents underneath the Christmas tree."

## MEXICO

In Mexico, SIXT employees brought small gifts to children as part of the Christmas visits of the Regine Sixt Children's Aid Foundation. During a visit at a distance from the orphanage "Ministerios de Amor" in Monterrey, the boys and girls enjoyed board games, Christmas tree decorations they could make themselves and the sight of the festively decorated SIXT car in which the presents were delivered.



## PORTUGAL

Our SIXT employees in Portugal got involved and paid Christmas visits to three institutions in and around Porto. In the social institutions "Gondomar Social - Casa de Acolhimento Especializada - Coração d'Ouro", "Santa Casa da Misericórdia de Gondomar - Centro de Acolhimento Temporário - Jovim" and "Obra ABC - Amici Boni Consilii (IPSS)", children's eyes were lit up with small gifts. In addition, several SIXT branches also collected Christmas gifts to deliver to families in need.



## SURPRISES FOR LITTLE PATIENTS – EASTER VISITS 2021



This year, too, Easter celebrations in large groups with families and friends were cancelled for many people all over the world due to the Corona contact restrictions. Especially children who were in hospitals or social institutions were hit hard by the restrictions. Therefore, it was a special concern for the Regine Sixt Children's Aid Foundation to stick to the tradition of "Easter visits" and again bring Easter joy to many children throughout Europe and the USA. Despite the pandemic, SIXT SE employees did not miss the opportunity to go out with the Easter bunny and many gift baskets and bring joy to children in hospitals and other social institutions.

A total of 20 institutions were visited and around 850 children were presented with little Easter baskets. Eight institutions in Munich alone, another eight in Germany and even in Italy, Spain, the Netherlands, UK and the USA. Among others, the Medical University of Kassel, the Children's Hospital of the Charité Berlin, the Children's

Oncology Department of the University Hospitals of Frankfurt and Cologne as well as the Dr. von Haunersche Kinderspital, the Großhadern Hospital, and the Munich-Schwabing Children's Hospital participated.

Laughing and exciting faces, beaming children's eyes and grateful parents were once again the result of each visit this year.

Regine Sixt, Chairman of the Board of the Regine Sixt Children's Aid Foundation "Drying Little Tears": "The current situation demands a lot from all of us. Especially at festivities, which we usually celebrate in the circle of our loved ones, it is difficult to do without a get-together in a larger group. Isolation is especially hard on children in hospitals or social institutions. That is why it is a matter close to my heart to give the youngest among us a little distraction and joy for this year's Easter."







# AN EXAMPLE FOR EVERYONE

*Awards for Regine Sixt and her  
Regine Sixt Children's Aid Foundation*

*EAGLE Award for Humanity and Social Commitment, Bad Griesbach, 2019*  
*Seven Stars International Charity Award, Greece 2019*  
*Honorary award, Business Women's Society Munich, 2018*  
*Hall of Fame, Manager Magazin, 2018*  
*Anniversary Star of the Year, Abendzeitung Munich, 2018*  
*Woman Entrepreneur of the Year, FCEM, Rome 2017*  
*Silver Crown of Merit (SCM), Order of Barbados, Barbados 2017*  
*Bavarian Constitution Medal, 2017, Grand Prix de la Rallye VdeV, Paris 2017*  
*Silver Award, British Travel Awards, 2016*  
*Pro Merito Melitensi Order of the Merit with the crown of the Sovereign Military Order of Malta, 2016*  
*APG "Woman of the year" of APG The Network for Airline Services, Monte Carlo, 2016*  
*Prix "The Best" by Massimo Gargia, Paris, 2015*  
*Media Personality of the Year, Deutscher Mediapreis (German Media Award), 2015*  
*Bildung-Inklusive-Preis (Education-included Award), awarded by the booster club of the Sophie Scholl School Wetterau, 2015*  
*Theodor Lessing Prize of the German-Israeli Society, 2015*  
*EY – Entrepreneur of the Year 2015, presented by Ernst & Young, Berlin 2015*  
*Woman of the Year, WIZO, Tel Aviv 2015*  
*Victress Lifetime Achievement Award of the Victress Initiative e.V., Berlin 2015*  
*2015 Business & Charity Award at the 4th International Economic Forum, presented  
 by Frederik Willem de Klerk, Nobel prize winner, Baden-Baden 2014*  
*Citizen of the world, Hadassah International and Hadassah Medical Organisation 2014*  
*Scopus Award, Hebrew University of Jerusalem, 2014*  
*Family Business Handelsblatt Hall of Fame, 2014*  
*Duke of Edinburgh's Award, 2014*  
*Münchener Marketingpreis, Marketing Club München, 2014*  
*Diplome d'Honneur, Les Clefs d'Or, Paris 2014*  
*"Golden Victoria" for integration, Deutschlandstiftung Integration, 2013*  
*Woman Entrepreneur of the World Award, Marrakesh 2013*  
*Charity Award, Mille Miglia, Brescia 2013*  
*Business Traveller Charity Award, Frankfurt 2013*  
*Service Champion as an office service provider, Wiesbaden 2013*  
*World's Leading Innovative Marketing, World Travel Awards, 2012*  
*Honorary Consul General of Barbados in Germany since 2012*  
*Honorary Senator of the German Association for Small and Medium-Sized Businesses (BVMW), 2011*  
*Das Goldene Stadttor (Tourism Multimedia Award), 2011–2018*  
*Travel Hall of Fame, Travel Industry Club, 2011*  
*Le grand prix de la carte de Paris contre le cancer, l'association pour la vie espoir contre le cancer (AVEC), 2011*  
*Bavarian Order of Merit, presented by the Minister-President of Bavaria, 2011*  
*Woman of the Year, World Travel Award 2010/2011*  
*Bavarian State Medal for Social Merit, presented by the Bavarian State Ministry  
 of Labor and Social Affairs, Family, and Women, 2010*  
*Citizen of the World, Hadassah International, 2009*

# THE FOUNDATION

## Board



**Regine Sixt**  
CEO and Honorary  
Consul General of  
Barbados in Germany



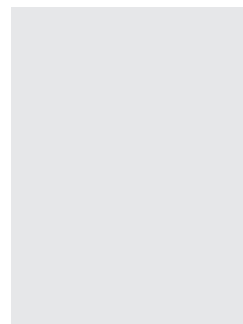
**Alexander Sixt**  
Board member



**Konstantin Sixt**  
Board member



**Dr. Julian Freiherr  
zu Putlitz**  
Board member



**Dr. Andrew  
Mountstephens**  
Board member

## Advisory Board

**Prof. Dr. Marcus Englert**  
Advisory Board Chair

**Dr. Daniel Terberger**  
Advisory Board

**Dr. Brigitte Mohn**  
Advisory Board

**Prof. Dr. Peter Biberthaler**  
Advisory Board

### Board of trustees of the Regine Sixt Children's Aid Foundation

Prof. Dr. Martin Balle  
Prof. Dr. Stefan Burdach  
Dr. Hermann Bühlbecker  
Ron Jakubowicz  
Friedrich Peter Jousen  
Prof. Dr. Gabriele Kokott-Weidenfeld  
Generalkonsul Prof. Dr. Alexander Liegl  
Prof. Dr. med. Dr. Chris P. Lohmann  
Mauritia Mack  
Börries von Notz  
Dr. Auma Obama  
Dr. Stefan Piëch  
Dr. Franz Graf von Salm-Reifferscheidt  
Douglas Graf von Saurma-Jeltsch

Michael Schade  
S.D. Alexander Fürst zu Schaumburg-Lippe  
Andrea Sixt  
Noni Sixt  
Dr. Sigrid Streletzki  
Gabriela Fürstin zu Sayn-Wittgenstein  
Ralph Teckentrup

### Sixt International Committee of the Regine Sixt Children's Aid Foundation

Dr. Sir Trevor Carmichael  
Prof. Dr. David Khayat  
Michel Bouquier  
S.D. Hugo Furst zu Windisch-Graetz

### Sixt Leaders Committee of the Regine Sixt Children's Aid Foundation

Christoph Beisheim, SIXT Switzerland & Austria,  
Managing Director  
Estanislao De Mata Perez, SIXT Spain,  
Managing Director  
Jean Philipe Doyen, SIXT France,  
Managing Director  
Angelo Ghigliano, SIXT Italy,  
Vice President Sales and Marketing  
Tom Kennedy, SIXT USA, President and CFO  
Detlev Krehahn, Senior Director  
International Franchise  
Massimiliano Maini, SIXT Italy, Vice President  
People Management, Legal and Finance  
Michael Meissner, SIXT USA, President and  
Chief Operating Officer  
Frantisek Paces, SIXT Czech Republic,  
General Manager  
Rüdiger Proske, Senior Director  
International Franchise  
Karen van den Boom, SIXT Benelux,  
Managing Director  
Tim Vettters, SIXT UK, Managing Director



# EVERY CENT COUNTS!

It's easy to support us.



Visit our website

[www.drying-little-tears.org](http://www.drying-little-tears.org)

Here, you can find information on how to support our work and how to make donations online. 100% of your donations go straight to the projects. We guarantee this.

Thank you very much for your help and support.

Regine Sixt Children's Aid Foundation

Donations account:

Deutsche Bank München

Account no.: 746500800

Sort code: 70070010

IBAN: DE19 7007 0010 0746 5008 00

BIC: DEUTDEMMXXX

Reference: "Drying Little Tears"

The projects benefit  
from the donations  
without deduction.

# drying-little-tears.org

## Regine Sixt Children's Aid Foundation

### We want to dry tears!

Regine Sixt has always supported children in need around the globe. In 2000, she founded "Drying Little Tears" for this purpose, an association that helps children, which became the Regine Sixt Children's Aid Foundation in 2011. The foundation supports measures to improve health and living conditions around the world and funds care and educational institutions.

Since 2011, "Drying Little Tears" has also been the official CSR program of the SIXT Group, working to support children in all the places around the world where SIXT operates. This includes the construction of orphanages, children's hospices, clinics, preschools, and primary schools. The foundation is also supported by SIXT's many employees on a voluntary basis in more than 115 countries around the world. These employees take part in social initiatives in their local communities and take responsibility for their neighbors.

## IMPRESSUM

### PUBLISHER

Regine Sixt Children's  
Aid Foundation

### EDITORIAL TEAM

Laura Heid  
Leonie Schaeff  
Christiane Wörle

### GRAPHIC DESIGN

Marc Schneider  
m&r kreativ GmbH Trier

### CONTACT

Regine Sixt Children's  
Aid Foundation  
Zugspitzstrasse 1,  
D-82049 Pullach  
[kinderhilfe@sixt.com](mailto:kinderhilfe@sixt.com)  
[drying-little-tears.org](http://drying-little-tears.org)

# THE CHILDREN IN THIS WORLD ARE OUR HOPE AND OUR FUTURE.

REGINE SIXT

Founder and Chairwoman Regine Sixt Children's Aid Foundation „Drying Little Tears“  
Honorary Consul General of Barbados in Germany



powered by **SIXT**

## DONATION ACCOUNT

Regine Sixt Children's Aid Foundation  
IBAN: DE19 7007 0010 0746 5008 00  
SWIFT/BIC: DEUTDEMMXXX  
Reference: "Drying Little Tears"

## CONTACT

Regine Sixt Children's Aid Foundation  
Zugspitzstraße 1  
82049 Pullach  
Germany

**[WWW.DRYING-LITTLE-TEARS.ORG](http://WWW.DRYING-LITTLE-TEARS.ORG)**